



Amity School of Fashion Design & Technology, AUMP

“Problem Solving and Ideation Workshop”

27th October 2023 (Friday)

The IIC initiative has been successfully taken forward by Amity School of Fashion Design and Technology Department, Amity University Madhya Pradesh. We have organised a workshop on dt. 27/10/2023 from 04 pm to 05 pm on the topic ‘Problem Solving and Ideation’. The resource person of the workshop was Ms. Yogeshwari Firoziya Deputy Director of Kalidas Sanskrit Academy, Ujjain. The workshop was coordinated by Ms. Madhavi Tomar, Assistant Professor, Amity school of fashion Design and Technology.

The workshop starts with the introduction of guest speaker Ms. Yogeshwari Firoziya. She is a luminary in the realm of art and an accomplished educator. With a career that began as assistant professor of painting, Dr. Firoziya has since evolved into an influential mentor and advocate of preserving India’s rich traditional, tribal and folk art styles. She discussed about the problems and issues occur while creating design to final product. Also focused that problem solving and ideation is a collaborative process when you solve a problem, it generate new ideas, and develop innovative solutions. The students were very enthusiastic by the workshop & asked their doubts questions and actively participate in the workshop. Overall, the workshop provided valuable insights into the world of fashion design and inspired the students to explore their creativity and pursue their passion in the field. 30 students in total have taken part in the workshop.

Glimpse of the Workshop



